

## AMENDMENTS TO THE CLAIMS

1. (currently twice amended) A method for adjusting network preference information associated with a browser associated with a user device and operated by a user to interact with a network site, comprising:
  - detecting network activity of the user operating the browser;
  - measuring a characteristic of said network activity; and
  - automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic.
2. (original) The method of claim 1, wherein said characteristic is at least one of:
  - (i) a time spent at a network site;
  - (ii) a frequency of visits at a network site;
  - (iii) a number of downloads from a network site;
  - (iv) a window size while viewing a network site; and
  - (v) a number of keystrokes entered into a client device while visiting a network site.
3. (previously amended) The method of claim 2, further comprising:
  - repeating said detecting, measuring, and reconfiguring for a plurality of network sites visited by a client device.
4. (original) The method of claim 3, wherein said network preference information includes information identifying at least one of:
  - (i) a network site with the greatest frequency of visits by a client device;
  - (ii) a network site having the greatest time spent by a client device;
  - (iii) a network site having the greatest number of downloads by a client device;
  - (iv) a network site for which a client device selected the largest window size; and
  - (v) a network site having the greatest number of keystroke interaction by a client device.
5. (currently amended) The method of claim 1, wherein said detecting, measuring and reconfiguring are performed by a computer operating browser software and wherein said network site is a server accessible via the Internet.

6. (cancelled)
7. (cancelled)
8. (original) The method of claim 1, further comprising:  
presenting, based at least in part on said network preference information, information  
identifying at least a first alternative network site.
9. (original) The method of claim 1, further comprising:  
identifying said characteristic to measure.
10. (original) The method of claim 9, wherein said identifying includes:  
presenting a listing of available characteristics to measure; and  
receiving data selecting said characteristic from said listing of available characteristics.
11. (original) The method of claim 1, further comprising:  
configuring at least one software application on a plurality of client devices based on said  
network preference information.
12. (currently twice amended) A network device operable by a user to interact with a  
plurality of network sites, comprising:  
a processor;  
a communication port coupled to said processor and adapted to  
communicate with [a] the plurality of network sites; and  
a storage device coupled to said processor and storing user interface software adapted to  
display information from said network sites and instructions adapted  
to be executed by said processor to:  
detect network activity of a user when said communication port  
communicates with one of said network sites;  
measure a characteristic of said network activity; and

automatically reconfigure said user interface software by adjusting preference information associated with said user for said network device based at least in part on said characteristic.

13. (original) The device of claim 12, wherein said storage device further stores a characteristic database storing characteristic information from a plurality of said network sites.

14. (original) The device of claim 12, wherein said storage device further stores a characteristic database storing characteristic information.

15. (original) The device of claim 12, wherein said characteristic is at least one of: (i) a time spent at a network site; (ii) a frequency of communications with a network site; (iii) a number of downloads from a network site; (iv) a window size while in communication with a network site; (v) a number of keystrokes while in communication with a network site.

16. (cancelled).

17. (original) The device of claim 12, further comprising instructions adapted to be executed by said processor to:  
identify a characteristic to measure.

18. (currently twice amended) A medium storing instructions adapted to be executed by a processor to perform a method for establishing network preferences associated with a browser installed on a user device and operated by a user to interact with a network site, said method comprising:

detecting network activity of the user operating the browser;  
measuring a characteristic of said network activity; and  
automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic.

19. (currently twice amended) A system for establishing network preferences associated with a browser installed on a user device and operated by a user to interact with a network site,

comprising:

means for detecting network activity of the user operating the browser;

means for measuring a characteristic of said network activity; and

means for automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic.

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